

Fundraising News

Welcome to Southend in Sight's spring edition of Fundraising News.

Firstly, a thank you to everyone who supported our Christmas campaign. We know that times are tough with rising food and fuel costs and energy bills. Between you all, we raised a fantastic £3,000.

We are pleased to be in the position of receiving 3 year grants from the National Lottery Community Fund and Essex Freemasons, having put the hard work into these applications last year. This continual funding allows us to plan and deliver our services at the current level for the foreseeable future.

Back in 2019, our CEO met with the Captains of the Garon Park Golf Complex to explain the work that we do. We were lucky enough to be chosen as their charity of the year for 2020. Many of their fundraising events were cancelled due to COVID, so

it was decided that we would also benefit from their efforts for a further year.

We were overwhelmed by the amount raised – a total of £6,949.77! Lucy together with trustees David and Stephanie, is pictured below with the golfers collecting the very large cheque. Our thanks to all those who donated at the various quizzes, social evenings, raffle and Captains' events over the last 2 years.



We can report that our Christmas pop-up shop was a roaring success, raising £567. This amount, added to our shop takings, gave us our best daily total ever – a record breaking £909. There were queues of customers

waiting to pay by 10am, all arriving early to be sure they had snagged the best Christmas bargain. By the end of the day, we had even sold the table cloths beneath our displays. A “before” picture of the beautifully laid out Christmas goodies is featured below.



With the success of our pop-up shop in mind, we have slotted a few fundraising events into the diary for this year.

Our first will be an **Easter pop-up shop** on **Saturday 26 March from 9:30am to 4pm** at our Centre. We will have Easter baskets, Mother’s Day gifts and plants available to purchase as well as a table top sale with all items of clothing priced at just £1. We suggest you

arrive early to grab yourself a bargain.

We are trying out something new – our **Spring Fashion Launch** – on **Friday 1 April from 5-7pm**. This is an exclusive evening event with upmarket labels for sale at charity shop prices. Join us to browse our rails and kit yourself out for Spring. Tickets cost £5 and include a glass of wine.

Last but not least, our first fundraising social event for over 2 years! We have booked Zen City on Hamlet Court Road for **Wednesday 27 April from 7pm**. Please call the office to book your table or for more information.

Don’t forget if you can spare £5 a month, you could join our Diamond Club and help support our work.

We can offer talks to any group or organisation that wishes to hear about our charity. For more information on this and any other fundraising enquiries, please call **Catherine Hodgson** on **01702 34 21 31**.